HELLO! Greetings from your brand new Bay Area St. Olaf Alumni Leadership team - more about us at the bottom of this document. Our goal is to help find good ways and good reasons for you to stay connected, or get reconnected, with St. Olaf (and to meet some great people in the process). This new newsletter, which we intend to send out on a monthly basis, is our way of getting you a lot of valuable information about happenings of interest to Oles in the Bay Area.

WHAT'S HAPPENING THIS FALL
September: Happy Hour for Bay Area Oles, Parents, and Friends
Our first happy hour of the year will be held on Tuesday, September 30th, 2014 in San Francisco. Details are below – looking forward to seeing you there later this month.

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<tr>
<th>DATE:</th>
<th>Tuesday, September 30, 2014</th>
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<tbody>
<tr>
<td>TIME:</td>
<td>6:30-8:30pm</td>
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<td></td>
<td>2526 Mission Street</td>
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<td></td>
<td>San Francisco, CA 94110</td>
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<td>(between 21st and 22nd)</td>
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<tr>
<td>WHO/ WHAT TO</td>
<td>Nathanael Nelson ’86 (see pic below) will be at the bar in front to greet you. If there’s a strong turnout, they’ll open the balcony for us!</td>
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<td>LOOK FOR:</td>
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October: Homecoming 2014: On Campus – and On the Internet
As usual, St. Olaf will celebrate Homecoming and Family Weekend on campus this fall. Dates for this year’s on-campus events are October 3-5, 2014 and more information is online at [http://my.stolaf.edu/alumni/events/homecoming-schedule-of-events](http://my.stolaf.edu/alumni/events/homecoming-schedule-of-events)

For those of us who will not be able to get back to Minnesota this fall, we will also have a chance to connect to the college virtually, as President David R. Anderson’s Presentation at the Town Hall Gathering on Saturday October 4 from 8:00 am to 9:00 am Pacific Time will be streamed live online at [http://www.stolaf.edu-multimedia/](http://www.stolaf.edu-multimedia/)

November: Lefse and Krumkake Making Party
Nathanael Nelson ’86 has graciously agreed to host a group lefse and krumkake-making party this November. If this sounds like fun to you – and we’ve heard rave reviews of Lefse making parties from Olaf alums in the Washington, DC Area – please mark your calendars now for the afternoon of Saturday, November 15, 2014.

Look for details about where to go and what to bring in next month’s newsletter.

January-February 2015: “St. Olaf on the Road” + “Ole Connections” Come to the Bay Area
From January 31st to February 4th, Bay Area Oles will be hosting a large group of current St. Olaf students who are seeking to learn more about living and working in the Bay Area (“Ole Career Connections”) while also being visited by current St. Olaf President David Anderson ’74 and several St. Olaf faculty members.

The goal of the Ole Connections trip is to help current St. Olaf students learn to navigate the process of
moving the Bay Area and successfully establishing themselves here, both professionally and personally. Over the next few months, we will be looking for volunteers for a lot of different roles. If you would like to play a part in making this trip a great experience for these students, please contact Vijay Mehrotra ‘86 (vmehrotra@usfca.edu, 650-465-8443).

Other Upcoming Events
Stay tuned to the next edition of the newsletter for future events, including:
- Happy Hour – Wednesday, March 11
- Happy Hour – Thursday, April 16
- Hiking in Marin – Saturday, May 16
- Alcatraz Night Tour (spooky!) - Saturday, September 12, 2015 (tentative)

WHO ARE YOU GUYS?
Finally, we’d also like to introduce you to your Bay Area St. Olaf Alumni Leadership team (also known as the “Steering Committee”). Throughout the country, Leadership teams are being formed to help create and coordinate activities that help connect alums to St. Olaf, and our Bay Area group has committed to creating meaningful local experiences for the Bay Area Ole community for the 2014-2015 Academic Year.

Sonja Clark ’03 (co-chair): Sonja moved to San Rafael four years ago after post-Olaf stints in Michigan and Washington, DC. She's putting her St. Olaf math degree to work making sense out of big data for FICO. When not getting lost in the woods, she can be found scoping the best happy hour spots for Bay Area Oles! Sonja can be reached at sonjakclark@gmail.com.
Katelyn “Kate” Bernsten Siegel ’98 (co-chair): After graduating with a political science major, Kate moved to Washington, DC, where she loved living and working as a Lutheran Volunteer Corps member. After her one year LVC stint, she returned to Minnesota, graduated from William Mitchell School of Law, and moved to the Bay Area in 2008. She lives in San Rafael with her husband Lee and sons Benjamin (1st grade) and Bode (pre-school). Kate can be reached at wha1ewa7er@gmail.com.

Lindsey Giese ’09: Lindsay is a recent transplant to the Bay Area, having grown up in the Twin Cities her entire life. After earning her degree in Math in 2009 from St. Olaf, she pursued her Masters degree in Healthcare Administration from the University of Minnesota. She is happy to be leaving the frigid Minnesota winters behind her to work in hospital and medical group administration in the Peninsula. She is an avid sports fan, and loves theatre and world travel. Lindsay can be reached at lindsaygiese@gmail.com.

Amy Koop ’95 has been living in the Peninsula since 2012. She moved to the Bay Area after a 6-year stint in New York City. A psychology major at St. Olaf, she has spent much of her career working in marketing (funny how that works!), Amy is also an avid runner and triathlete. Amy can be reached at amykoop1@gmail.com.

Nathanael Nelson ’86: After earning a BA in Speech/Theatre in 1986, Nathanael decided to embrace his liberal arts background by working in many different industries in many different cities. He has been the creative director of a retail optical company, owned an interior design firm, worked as a producer on national daytime talk shows, shot video content for a tech start-up, and is currently in the creative department of a national home furnishings company. Nathanael lives in the Mission Dolores neighborhood and is happy to call San Francisco home. Nathanael can be reached at nathanaelnelson777@gmail.com.

Vijay Mehrotra ’86 came to the Bay Area in 1987 to go to grad school at Stanford, fell in with the Bay Area, and simply refused to leave. After many years working in the tech industry, he’s now a Professor at the School of Management at the University of San Francisco, a Burning Man camp leader, husband and father living with his family in Oakland, and a diehard San Francisco Giants fan. He is also the Bay Area’s representative to the St. Olaf Alumni Board. Vijay can be reached at vmehrotra@usfca.edu.

Kelly Moore Vikla ’82 (Assistant Director, Alumni and Parent Relations) joined the Alumni office in December and is happy to be working with the alumni chapters in both San Francisco and Washington, D.C. She and her husband, David Vikla ’84, live in Lonsdale just west of Northfield with their three daughters, one of whom is currently a sophomore at St. Olaf. The tradition happily continues! Kelly can be reached via email at vikla1@stolaf.edu.

“How can I get in on the fun?”: We’re glad you asked!
Regardless of how long ago you graduated, what you do for a living, or where in the Bay Area you live, we want to make it both fun and easy for you to get involved in whatever ways make sense for you. Here are some suggestions:

Come to an Event That Catches Your Eye – Or Help Us Create One!
Between activities sponsored by the college (such as the Ole Connections student visit and the “St. Olaf on the Road” weekend) or events led by local alums (such as Happy Hours and Parties), there is a surprisingly large amount of St. Olaf related stuff going on in the Bay Area. We would love to have you join in the fun.

Clearly not every event will be appealing or even feasible for you to participate in. But if something does catch your eye, we strongly encourage you to come check it out. And if there’s something that you would like to see happen, reach out to one of us on the Leadership Team, and we’ll help make it happen.

Join the Conversation on the Bay Area Oles Facebook Group
You can find us at https://www.facebook.com/groups/StOlafAlumniBayArea/
Help Make the News
For future editions of the newsletter, please let us know of events and items you would like to publicize to your fellow Bay Area Oles. We are open to all kinds of content for the newsletter, including

- Event Announcements
- Requests for Professional Contacts / Opportunities
- Announcements of Internships, Jobs, and Other Professional Opportunities
- “Looking for Housing” or “Roommate/Housemate Wanted” Ads
- Anecdotes/Stories/Memories About Your Days at St. Olaf

We are very open to your ideas. Send submissions for the next newsletter to Vijay Mehrotra ’86 (vmehrotra@usfca.edu) and Amy Koop ’95 (amykoop1@gmail.com). We would love to hear from you!

Help Spread the News
Feel free to forward all or part of this newsletter to anyone you think might be interested. Also, if you know of any Ole alums or parents in the area that are not yet receiving this newsletter, please encourage them to contact any member of the leadership team to get added to the email list.

Nominate Someone for an Alumni Award
We are always amazed at the many cool things that different Oles are doing. If you know of an alum who you would like to see recognized for what they have accomplished, contributed, and/or experienced, please consider nominating them for an Alumni Award. Fast and easy to complete, the nominating form is available at https://stolaf.wufoo.com/forms/alumni-awards-nomination-form/.

THE LAST WORD
For many of us, what connects us most strongly to St. Olaf are the relationships that we developed there and the connections that are made with other Oles after leaving campus. For a little inspiration on this topic, check out this year’s convocation talk by student speaker Rachel Palermo ’15 starting around the 10:30 mark at http://www.stolaf.edu/multimedia/play/?e=1110

“From the suburbs of Minnesota to countries around the world, you will encounter Oles…Oles meeting away from campus become mentors, co-workers, and most importantly friends…one of the greatest things about the connections that Oles make outside of campus is how well intentioned the acts of kindness are.”