

Area of Emphasis in Management

The purpose of the management emphasis is to provide a structured program of study beyond the economics or quantitative economics major, so that students will be better prepared for immediate careers in the private and public sectors of our economy.

COURSE REQUIREMENTS:

Required courses:

**Actual or Anticipated
Semester Taken**

- BUS 225: Principles of Accounting
- BUS 237: Managerial Accounting
- BUS 251: Management
- BUS 383: Management Policy and Strategy

Choose one of the following

Semester

- Elective: _____

BUS 210: Organizational Storytelling

BUS 250: Marketing

BUS 252: Legal Aspects of Business

MGMT 256: Entrepreneurship (*prior to Fall 2023 only*)

BUS 260: Innovation in New Zealand

BUS 266: Business Modeling in Excel

BUS 268: Design Thinking & Entrepreneurship

BUS 281: Corporate Finance

Other BUS course (to be negotiated)

Grades of C or better must be earned in all courses counted towards an area of emphasis.

Please note: *BUS* courses began Fall 2023. Courses taken previously are designated *MGMT*.