**Research/Study Statement of Purpose Rubric: *This Page is for those proposing only to Study***

The following is a rubric designed for the Fulbright Research/Study Projects. Some applicants will be applying only to do research, some only to study, and some a combination. If the applicant is interested in doing both study and research abroad, both rubrics below (research & study) should be utilized.

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| --- | --- | --- | --- | --- | --- | --- |
| **Criteria** | 5 | 4 | 3 | 2 | 1 | 0 |
| **By the end of the first paragraph, the reviewer knows what the applicant proposes to do and has been given a reason to keep reading.**   * Clearly states the proposed program in the country to which he/she is applying * Captures reviewer’s attention and interest * Introduces relevance of proposed host country |  |  |  |  |  |  |
| **The reason for which this program was chosen is explained clearly and succinctly.**   * Demonstrates why program is best undertaken in this country * Explains what is important or significant about the program, demonstrating a knowledge of the program (including specific reasons for why he/she wishes to pursue it) * Explains what activities (coursework and/or original research) will be undertaken when, by presenting a clear timeline\* |  |  |  |  |  |  |
| **The applicant makes an argument for why he/she is qualified to undertake this program.**   * Demonstrates qualifications by listing specific courses and relevant experience * Explains language demands and skills * Highlights any prior experience in the country * Demonstrates that applicant possesses (or will learn) required academic/field-specific background to undertake the proposed program |  |  |  |  |  |  |
| **Clearly explains the contributions she/he will make toward the Fulbright goal of promoting cultural exchange and mutual understanding, specifically aligned with program to which he/she is applying**   * Demonstrates rich knowledge of country |  |  |  |  |  |  |
| **Explains how the program will help further the applicant’s academic and professional development.**   * Indicate specialized training unique to program of study (if applicable) |  |  |  |  |  |  |
| **There is a convincing explanation for how the applicant will engage with the host country community.**   * If appropriate, the applicant’s proposed plan for study is explained and connections made to the proposed project * Identifies other ways to engage with the host country (clubs or music groups to join, sporting opportunities, etc.) |  |  |  |  |  |  |
| **Communicates the relevant ideas well.**   * The paper is well-written, easy to follow, and complete * No grammatical or spelling errors * Attentive to intended audience * Clearly organized, well developed line of argument * Effectively communicates all ideas in 2 pages |  |  |  |  |  |  |

**Research/Study Statement of Purpose Rubric: This Page is for *those proposing only to Research***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Criteria** | **5** | **4** | **3** | **2** | **1** | **0** |
| **By the end of the first paragraph, the reviewer knows what the applicant proposes to do and has been given a reason to keep reading.**   * Clearly states hypothesis or research question * Captures reviewer’s attention and interest * Introduces relevance of proposed host country |  |  |  |  |  |  |
| **The project is explained clearly and compellingly, in a manner appropriate for a non-specialist reader.**   * Succinctly explains what will be studied * Demonstrates why project is best undertaken in this country * Explains what is important or significant about the project, demonstrating a knowledge of other work on this topic * Explains what activities (coursework and/or original research) will be undertaken when, by presenting a clear timeline\* |  |  |  |  |  |  |
| **The applicant makes an argument for why he/she is qualified to undertake this project.**   * Demonstrates qualifications by listing specific courses and relevant experience * Explains language demands and skills * Highlights any prior experience in the country * Demonstrates that applicant possesses (or will learn) required methodological skills and training |  |  |  |  |  |  |
| **The applicant makes a convincing argument for why he or she can feasibly complete the project.**   * Clearly explains the contribution the project will make toward the Fulbright goal of promoting cultural exchange and mutual understanding * Demonstrates rich knowledge of country * Shows how the project can be completed in nine months * Discusses available resources in host country necessary to support the project * Shows how the culture and politics of the host country affect the project |  |  |  |  |  |  |
| **An appropriate methodology is explained in detail.**   * Clearly explains proposed research operations and tasks * Specifies activities that will be undertaken to collect information, and the techniques that will be used to analyze it |  |  |  |  |  |  |
| **Explains how the project will help further the applicant’s academic and professional development.**   * Clearly explains proposed research operations and tasks * Specifies activities that will be undertaken to collect information, and the techniques that will be used to analyze it |  |  |  |  |  |  |
| **There is a convincing explanation for how the applicant will engage with the host country community.**   * Host country affiliation has been secured * If appropriate, the applicant’s proposed plan for study is explained and connections made to the proposed project * Identifies other ways to engage with the host country (clubs or music groups to join, sporting opportunities, etc.) |  |  |  |  |  |  |
| **Communicates the relevant ideas well.**   * The paper is well-written, easy to follow, and complete * No grammatical or spelling errors * Attentive to intended audience * Clearly organized, well developed line of argument * Effectively communicates all ideas in 2 pages |  |  |  |  |  |  |