

# Ajourna Lism

1500 St. Olaf Avenue - lism2@stolaf.edu – (555) 505-5075

## EDUCATION

**St. Olaf College:** Northfield, MN

**Graduated:** May 2021, Bachelor of Arts: Religion

**GPA:** 3.45/4.00

**Relevant Coursework:** Data Investigation, Video Journalism, Ethics and the Marketplace, Principles of Computer Science, Public Affairs

**Honors and Awards:** Minnesota Newspaper Association's Better Newspaper's Contest Winner, Phi Sigma Tau Member, Theta Alpha Kappa Member, Winston Cassler Scholarship, Magnus the Good Collaborative Research Fellowship

## TECHNICAL AND LANGUAGE SKILLS

- **Technical:** AP Style, Research, Journalistic Interviewing, Writing and Reporting, Video Editing, Data Reporting, Adobe Suite, Cision, Python coding
- **Language:** Spanish (conversational)

## JOURNALISM AND REPORTING EXPERIENCE

*Freelance Reporter, Minneapolis/St. Paul Business Journal*

June 2021 – August 2021

- Report on minority-owned businesses during the COVID-19 crisis
- Analyze government documents pertaining to loans and civil lawsuits
- Track significant local news events in the Twin Cities, including effects of the pandemic, racial unrest, and police violence
- Investigate small business-owners' experiences applying for Paycheck Protection Program loans
- Write 4-5 articles per week on a daily deadline

*Reporter, Northfield News, Faribault Daily News, Lonsdale News Review*

Feb 2021 – May 2021

- Wrote 3-4 articles per week on a deadline, frequently covering local government and commerce
- Interpreted data trends using R to determine the fluctuations of crop prices and the prices of consumed goods
- Established rapport with government workers, business-owners and public relations representatives
- Applied AP Style to writing and editing work

## PUBLIC RELATIONS AND COMMUNICATIONS EXPERIENCE

*Student Worker, Philosophy Department, St. Olaf College*

Sept. 2020- January 2021

- Revamped department newsletter to build community awareness of the major
- Designed posters to promote department courses to majors and prospective majors
- Communicated with faculty to ensure department promotional materials were accurate and on brand
- Designed an equity and inclusion page to feature on St. Olaf College's website and rebranded the department to reflect its mission and vision
- Integrated Microsoft Office and the Adobe Suite into the department's communications toolbox
- Wrote descriptive and promotional content for the philosophy department webpage

## RESEARCH AND PROFESSIONAL WRITING EXPERIENCE

*Mellon Mays Undergraduate Fellow, University of Chicago*

June 2020 - August 2020

- Collaborated with professors to conduct research on the Jehovah's Witnesses' usage of the image of Jesus
- Utilized multiple sources including government databases and mapping software to determine demographic changes among the Jehovah's Witnesses
- Developed a written report synthesizing previous research on the image of Jesus and the Witnesses