

Sam Social

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Professional Summary

Accomplished and energetic marketing student with a solid history of achievement in retail, customer service, creativity, and marketing. Motivated leader with strong organizational and prioritization abilities. Areas of expertise include marketing, sales and communication.

Education

Bachelor of Arts : Marketing

May 2022

St. Olaf College - Northfield, MN

Major: Marketing Minor: Communications

Expected Graduation: May 2022 GPA: 3.35

St. Olaf College Varsity Tennis Team (Fall 2018 – Present)

American Marketing Association (Fall 2017 – Present)

Dean's List Scholar (Fall 2020)

Athletes in Action(Fall 2019-Present)

Skills

- Sales and Marketing
- Communications and Media
- Microsoft Office Proficient
- Time Management
- Proven Leader
- Customer and Personal Service

Experience

Sales Associate

Jan 2020 - Current

Barnes & Noble - St. Olaf College Bookstore - Northfield, MN

- Greet customers and ascertain what each customer wants or needs.
- Describe merchandise and explain use, operation, and care of merchandise to customers.
- Inventory stock and requisition new stock.
- Compute sales prices, total purchases and receive and process cash or credit payment.
- Maintain knowledge of current sales and promotions, policies regarding payment and exchanges, and security practices.

Social Media Intern

Sep 2019 - May 2020

St. Olaf College - Admissions Office - Northfield, MN

- Oversee activities directly related to the companies social media accounts such as; Instagram, Facebook, and Twitter.
- Plan and direct activities such as sales promotions, promotional events, and sales.
- Develop or implement product-marketing strategies, including advertising campaigns or sales promotions.
- Develop and Conduct research on demographics for potential target markets and clients.