

Management S. Graduate

1500 St. Olaf Avenue, Northfield, MN 55057 | graduatem@stolaf.edu | 651.555.5555

Education

Bachelor of Arts in Economics, Emphasis in Management Students, St. Olaf College, Northfield, MN

GPA overall 3.64/4.0 (within major 3.73/4.0), Graduation: May 2023

Awards and Honors: St. Olaf Academic Scholarship, Service and Leadership Scholarship, Dean's List Recognition

Relevant Management/Leadership Experience

Management Studies Project Leader and Teaching Assistant, Power Computing for all Disciplines February 2021-May 2022

- Collaborated with three computer science students and two professors in an interdisciplinary class to create a software application using power computing for an investment strategy trading futures contracts.
- Acted as an intermediary between investment strategist and developers building the app, interpreting the needs of the investment strategy and coordinating to make sure these needs were built into the application while taking into account usability.
- Worked as a team meeting three times a week and holding weekly individual meetings with a faculty investments advisor to build a successful application, which was presented at the end of the semester to other students and faculty.

St. Olaf Entrepreneurial Scholars Intern, Plato Learning, Minneapolis, MN June-August 2021

- Created a new marketing strategy to improve sales prospecting for a new software product; Implemented the idea within the marketing team and successfully delivered better quality leads to our sales representatives.
- Envisioned a redesign for Plato Learning's social media product, successfully pitched the idea to product development and created a structure for each new feature. Solved a communication and education gap in the product improving usability and implementation.
- Developed the ability to evaluate process efficiency and initiate changes for improved productivity.
- Practiced intentional idea creation, creating a vision, and the difficult task of implementing real change.

Incubator/Accelerator Project Assistant, Business Enterprise Center (BEC), Cottage Grove, MN January-May 2021

- Collected market information on the city of Northfield as a potential site for a new business incubator/accelerator.
- Planned and helped facilitate a community-wide brainstorming session to bring in ideas for the incubator/accelerator and to allow other business owners and independent workers in the community to voice their opinions.
- Compiled all the materials into a comprehensive feasibility study for the BEC that resulted in \$40,000 in grant funding to launch the incubator.

Event Production Intern, Leading Authorities, Inc., Chicago, IL September-December 2020

- Worked with a team in this creative event planning and production organization to produce five major events.
- Communicated effectively and demonstrated resourcefulness when troubleshooting and fulfilling the needs of clients, all while cultivating professional relationships with vendors/sponsors and mediating tense periods resulting in greater customer satisfaction.
- Researched products and services that aided in decision-making for each event while compiling data into spreadsheets, cost sheets, and other important records for each event.

Additional Experience

Entrepreneurship Seminar, Associated Colleges of the Midwest Chicago Program, Chicago IL September-December 2020

- Studied business, entrepreneurship and innovation, connecting in-class assignments with field visits and several major projects.
- Created an executive summary for a business start-up idea that included an industry analysis, feasibility study complete with survey material, and a business plan with five-year projections. Pitched the idea to a panel of entrepreneurs and venture capitalists and received positive feedback on my research, analysis and presentation.
- Completed a semester-long independent study on social entrepreneurship, interviewing several founders and CEOs of thriving and profitable enterprises in Chicago. Created a comprehensive report and multimedia presentation for classmates and instructors.

Default Assignment Loan Specialist, TCF Bank, Shoreview, MN June-August 2020

- Completed intensive training and applied skills to prepare loan documentation to transfer home loan mortgage ownership.
- Worked in a fast-paced environment with high expectations and exceeded the goals set for individual production.

Program Administrator, Université Paris-Sorbonne, Paris, France January 2020

- Participated in an overseas independent internship focused on social innovation through entrepreneurship.
- Acted as the customer/student facing representative, communicating with students to schedule appointments and interviews, and maintaining a high quality of support from the school's administration.