Minutes of Main Street Initiative Steering Committee Meeting
February 10, 2011

Minutes submitted by Roz Eaton-Neeb

Present: Steve McKelvey, Ted Johnson, Paula Carlson, Bruce Dalgaard, Nathan Soland, Todd Nichol, Samantha Sickbert

Absent: Michael Kyle, Janice Roberts, Mary Emery

Approved minutes of 12/22/10 meeting of the committee.

*No committee meeting February 17 due to Regents’ meeting

Chairs Report:
Primary work has been done on 2 agreed-upon documents
  1) Relatively short summary document
     Jo Beld worked with Steve McKelvey on this document
  2) More robust companion document with details of information gathered by the subcommittees in their work.
     Paula Carlson is working with the information from sub committee chairs and is working on this document
Both documents will be released to the larger community – date TBD and in the end of February.

Today’s meeting will focus on the summary document. The discussion and the document will influence the companion piece/appendix document. The plan is for the summary document to go out with instructions for accessing the appendix document.

President Anderson has seen the summary document and is comfortable using the current summary as he approaches donors. He’ll use the final document as soon as it’s ready. Steve McKelvey would like to release the summary to the campus community in ~2 weeks.

Summary Document Discussion:
  • Committee wants to be clear to all who read it that it’s a list of ideas (as opposed to proposals).
  • Some consideration of word choice – decision regarding “students will” (as opposed to “students will be able to…” Decision was to leave the language strong (i.e., will) as we put it out to the campus & alumni/parent group for feedback.
  • Steve will rewrite Page 7 #1 to more clearly reflect the intent of the language
  • Some question of ordering of points I,II,III – should curriculum be listed first instead of second? Decision to have Steve consult with Jo Beld to see if there was a specific reason for that ordering. Steve and Jo asked to make final decision about ordering.
Plan for Distribution:
- Steve will craft a cover letter for each community (i.e., alumni, parents, faculty and students). The letter will emphasize the ideas as possibilities and not recommendations. The letter will include instructions for responding.
- Letter will be emailed and will include a deadline for responding.
- Cover letter and Summary will both include links to the appendix document.

Planning for Feedback:
- Student group who presented their research on young alumni to us in December would be happy to collect and analyze the feedback that comes in from the various constituencies.
- Gathering information – short form with a few open ended questions that will guide the feedback (i.e., what is exciting… and what is missing)
- Will host 2 additional public forums and Steve and Samantha will speak with the Student Government Association.
- Will also have a Steering Committee meeting by phone with the alumni and parent committee.