

Main Street Initiative Steering Committee  
Minutes  
April 14, 2011

Present: Paula Carlson, Mary Emory, Ted Johnson, Steve McKelvey, Todd Nichol,  
Janice Roberts, Samantha Sickbert, Nathan Soland, Roz Eaton-Neeb  
Bruce Dalgaard, Michael Kyle

Approved minutes of 3/31/2011

Agenda

1. Chair's Report: Not much going on from Chair's perspective. Getting some email from community members, some happy some not, as expected. Looking forward to wrapping up the report.
2. Presentation by Scott Godfrey, Anna Scaramuzza, Nathan Soland and the team of data coders giving us some more early information from the Form Creator responses to our preliminary report. Focus of the report was on ideas most likely to succeed, least likely to succeed and more importantly new ideas. Conversations among the committee was focused on how to use this information. What to use and what not to include in the report was discussed. Also a concern was noted about ideas that we have lost along the way and did not make it into the report. The steering committee came up with a finishing charge for the team for their final report. This included asking the team to now focus on the three questions considered at today's meeting and further developing this by subdividing responses by responding communities.
3. In light of this report, a continuing and more focused discussion came about concerning the final report and cover letter. The idea of making minor changes to the big document was agreed upon. Steve will make a cover letter for the document for the committee to check over. Steve suggests that an informal appendix with the full feedback be passed along to the president at some later time. Steve will be adding 3 initiatives that we discussed as a committee in the past be added back into the report.
4. We will meet on Thursday, April 21<sup>st</sup> for what may be our final meeting.

Submitted by Janice Roberts