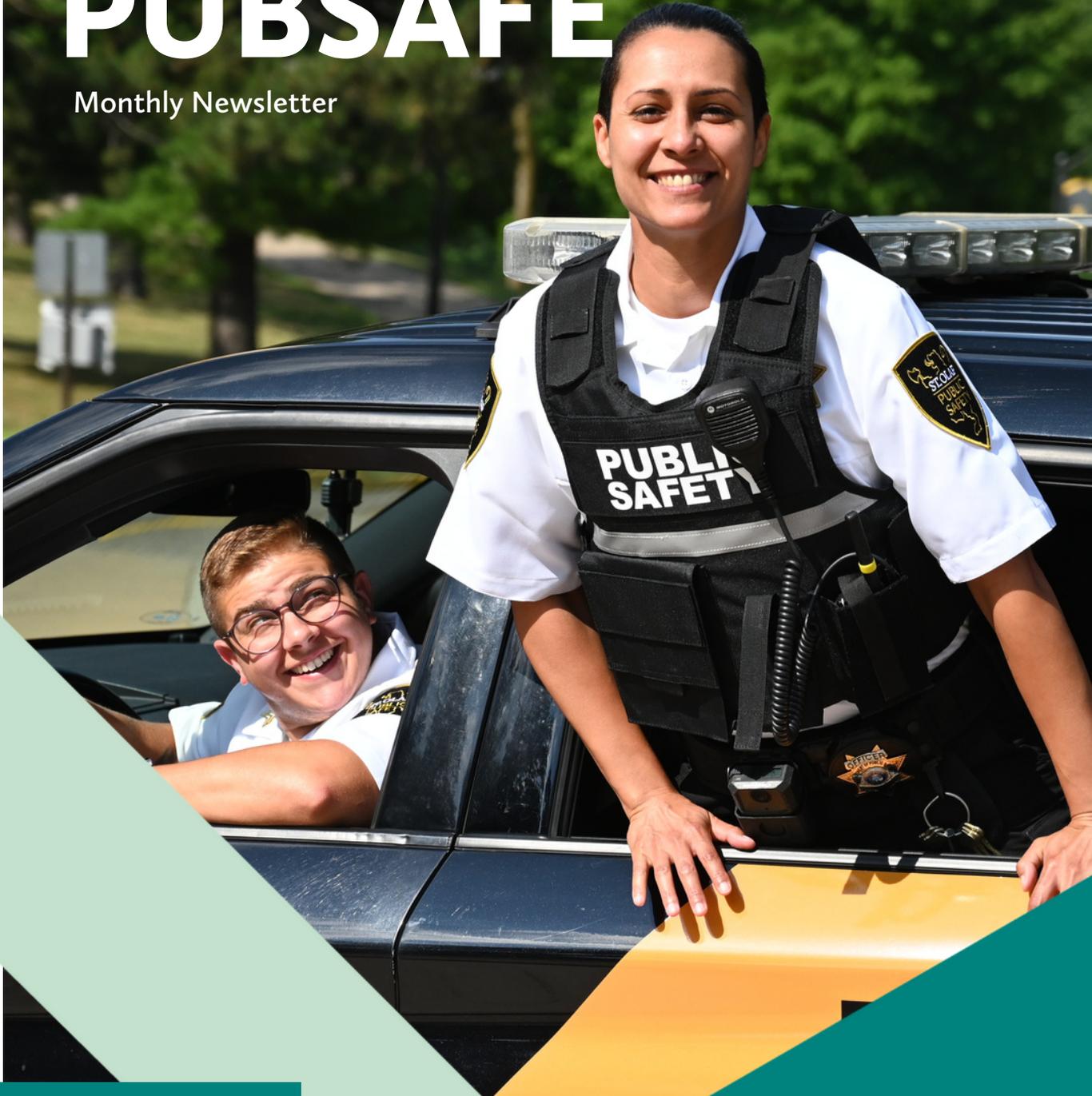


# PUBSAFE

Monthly Newsletter



Volume No. 1 • Issue 7

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# Message from the Director

I apologize for the delay in the release of this month's newsletter. I had to nail down some final details on some changes coming this fall!

The summer is cruising by and in just another month students will be back on campus. I must admit, I am pretty excited for my first fall on the Hill. For first years, you'll get to see plenty of me during New Student Orientation! For returning students, I can't wait to see you during our community engagement events!

This issue of PubSafe talks about some of the changes that you'll see when you come back to campus, including some major changes to parking and driving conduct. All of these changes were made with our mission in mind: "To support and advance the educational objectives of St. Olaf College by fostering and maintaining a safe, secure, and stable environment for living, learning, and working".

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## Things to know...

### Public Safety

Fall is always an exciting time for campus. There is a lot of information that gets thrown your way and it can be hard to tell what you need to know immediately or what can wait. Here are a few things that PubSafe wants you to know before you come back to campus:

### Parking

There have been some significant changes to parking on campus for the fall:

- Staff/Faculty/Visitor parking spots have now been designated Staff/Faculty Only or Visitor Only parking.
- Visitor parking is restricted mostly to the Buntrock Commons and Skoglund lot. Admissions visitors will park in the admissions lot.
- **Parking enforcement will be in effect 24 hours a day, 7 days a week.**
- Any vehicle that accumulates more than four (4) parking citations during an academic year (June 1-May 31) will have the permit revoked for the remainder of the academic year. No refund will be available.
- The full Parking Policy can be found [HERE](#).

### Driving Conduct

The posted speed limit on campus is 15mph due to the heavy amount of pedestrian and bicycle traffic on campus. According to policy, all drivers shall operate their vehicle in a responsible manner, obey all traffic control devices and the posted speed limit.



PubSafe will begin enforcement of driving conduct starting this fall. As with all of our enforcement efforts, our goal is to seek a change in behavior, not punish. If you are caught driving in an irresponsible manner you may receive a friendly reminder to obey all posted traffic laws. Failure to operate a vehicle in a safe and responsible manner may result in a citation and revocation or denial of a parking permit.

### Bicycles on Campus

If you plan on bringing a bicycle to campus, it must be registered and display a bicycle permit. Bicycles that are not registered and are left undisturbed for seven (7) days will be impounded.

Similar to vehicles, bicyclists must adhere to all traffic control devices while operated on public streets and campus roadways. For more info about bikes on campus click [HERE](#).



# New Year, New Us

by Derek Kruse

PubSafe is looking forward to welcoming you all back to campus! Those of you still on campus may have seen some of the new changes PubSafe has brought this past month, but now is the time to share these changes with the entire campus community.

Since my arrival I have increased the department's efforts in community engagement and rebuilding a relationship between PubSafe and students/staff/faculty. To help with these efforts, I decided it was time to refresh our look to be more approachable while also providing additional safety benefits to our officers!

## Uniforms

Our old uniforms were solid black with a gold badge and yellow/black patches. The solid black uniform was often seen by students as aggressive and unapproachable.

In our new uniforms, the black uniform shirt has been changed to a white uniform shirt which will have shoulder patches and a badge patch. An external vest carrier will be an option for staff wanting extra protection. The vest will have identifying patches that state "Public Safety" on the front and back, as well as reflective stripes to make them more visible at night.

The goal with this uniform change is to increase PubSafe visibility and approachability. This can be helpful during events, times of crisis, or if a visitor needs to identify a helpful resource.



## Patches

Our old patch is out dated and not on brand. The new patch follows current branding guidelines and includes the lion as a "throwback" to our original patch. The new patch is also in the shape of a shield, representative of the St. Olaf shield and our roles as guardians of the campus.



## Badges

Our old badges are identical in design to numerous local law enforcement agencies and a majority are worn out and tarnished.

Our new badges are completely different than any local law enforcement agency. Each of the points on the 7 point badge represents an important value to Public Safety:

- Accountability
- Respect
- Integrity
- Service
- Excellence
- Transparency
- Engagement



# Vehicles

Our old vehicle design was hard to see at night and came across to many on and off campus as a "police vehicle". To make it more visible and approachable we partnered with MarCom to come up with a new design! The two lines on the rear of the vehicle are called "Boe Beams". According to MarCom, "The graphic concept of Boe Beams is inspired by the arched braced roof structures in Boe Chapel. When this shape becomes a dynamic graphic element, its meaning moves beyond the simple representation of St. Olaf's foundation in Christian values and reaches toward unimagined possibilities. The Boe Beams always have two strong, supporting parts — both moving inward, creating an overlap — and outward beyond the boundaries of the page. These parts always work together, always touch — as the merging of academic rigor and innovation with tradition and community".





# Public Safety Updates

During the last month Public Safety:

- Is in the process of hiring a new public safety officer & public safety sergeant.
- Completed advanced report writing training!
- Collaborated with Northfield Police Department and Carleton College and participated in use of force training.
- Installed a new radar sign (so watch your speed!)
- Sgt. Rion Gillispie resigned from Public Safety and will be moving on to work as a police officer! Congratulations Rion!

# PubSafe Employment

- Public Safety Officer (Full-Time)
- Community Service Officer (Student)
- Public Safety Communications Center Dispatcher (Student)

# What are your thoughts?

I'd love to hear back from the readers of this newsletter on what you think PubSafe is doing well, what we need to work on, and any suggestions you may have on how we can continue to connect and build relationships with the campus community. Please don't hesitate to reach out to me with your thoughts!

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